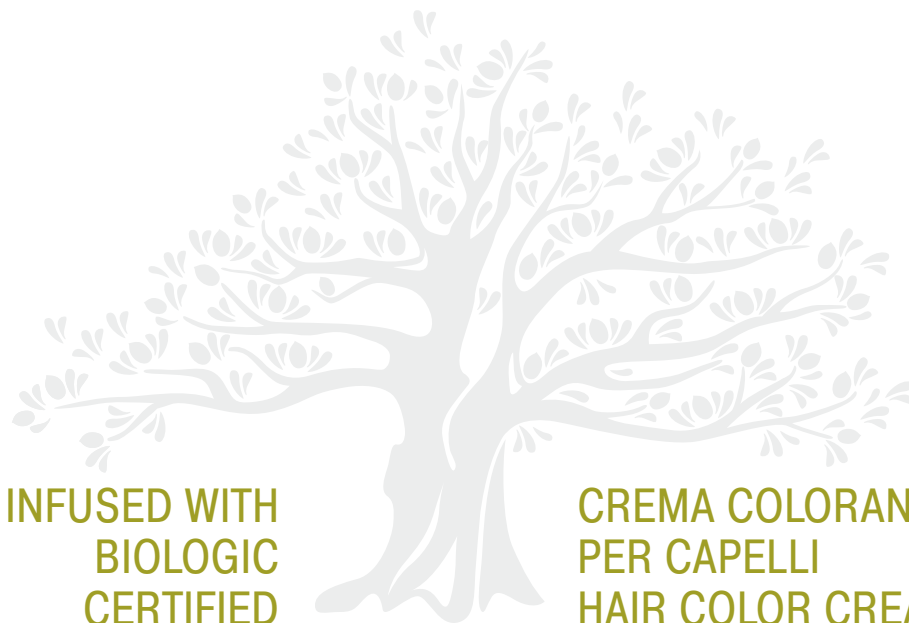


# IMPEVITA®

NATURAL ITALIAN BEAUTY



INFUSED WITH  
BIOLOGIC  
CERTIFIED  
OLIVE OIL  
ARGAN OIL  
SUNFLOWER OIL  
GRAPSEED OIL

CREMA COLORANTE  
PER CAPELLI  
HAIR COLOR CREAM



SENZA AMMONIACA,  
SENZA PPD,  
SENZA RESORCINOLO.  
NO AMMONIA,  
NO PPD,  
NO RESORCINOL.

PRODOTTO IN ITALIA  
MADE IN ITALY

PROFESSIONAL  
**IMPERITY**  
MILANO®

**NATURALI**  
**NATURALS**



**1.0**  
NERO  
BLACK

**3.0**  
CASTANO SCURO  
DARK BROWN

**4.0**  
CASTANO  
MEDIUM BROWN

**5.0**  
CASTANO CHIARO  
LIGHT BROWN

**6.0**  
BIONDO SCURO  
DARK BLONDE

**7.0**  
BIONDO  
MEDIUM BLONDE



**8.0**  
BIONDO CHIARO  
LIGHT BLONDE

**9.0**  
BIONDO CHIARISSIMO  
VERY LIGHT BLONDE

**10.0**  
BIONDO PLATINO  
EXTRA LIGHT BLONDE

**11.0**  
BIONDO ULTRA PLATINO  
ULTRA PLATINUM BLONDE

**5.00**  
CASTANO CHIARO INTENSO  
INTENSE LIGHT BROWN

**6.00**  
BIONDO SCURO INTENSO  
INTENSE DARK BLONDE

**NATURALI**  
**INTENSI**  
**INTENSE**  
**NATURALS**

**CENERE**  
**ASH**



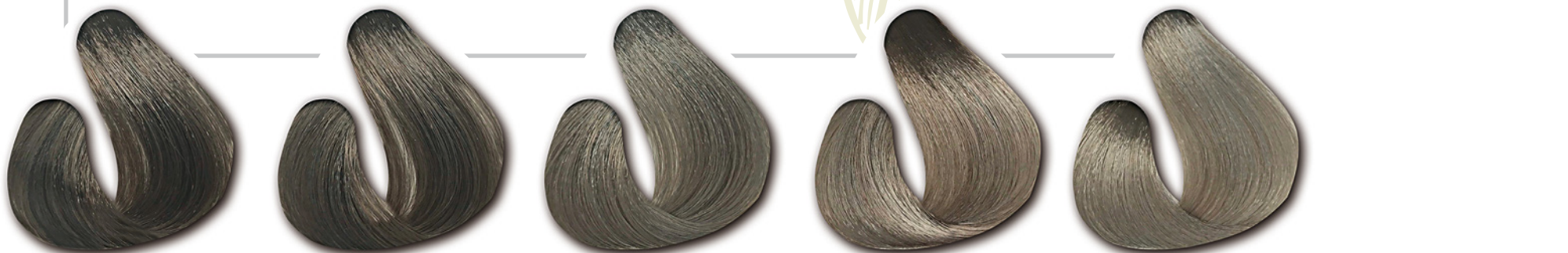
**1.11**  
NERO BLU  
BLUE BLACK

**5.1**  
CASTANO CHIARO CENERE  
LIGHT ASH BROWN

**6.1**  
BIONDO SCURO CENERE  
DARK ASH BLONDE

**7.00**  
BIONDO INTENSO  
INTENSE MEDIUM BLONDE

**8.00**  
BIONDO CHIARO INTENSO  
INTENSE LIGHT BLONDE



**7.1**  
BIONDO CENERE  
MEDIUM ASH BLONDE

**8.1**  
BIONDO CHIARO CENERE  
LIGHT ASH BLONDE

**9.1**  
BIONDO CHIARISSIMO CENERE  
VERY LIGHT ASH BLONDE

**10.1**  
BIONDO PLATINO CENERE  
PLATINUM ASH BLONDE

**11.1**  
BIONDO ULTRA PLATINO CENERE  
ULTRA PLATINUM ASH BLONDE



**DORATI  
GOLDENS**



5.3  
CASTANO CHIARO DORATO  
LIGHT GOLDEN BROWN



6.3  
BIONDO SCURO DORATO  
DARK GOLDEN BLONDE



7.3  
BIONDO DORATO  
MEDIUM GOLDEN BLONDE



8.3  
BIONDO CHIARO DORATO  
LIGHT GOLDEN BLONDE



9.3  
BIONDO CHIARISSIMO DORATO  
VERY LIGHT GOLDEN BLONDE



10.3  
BIONDO PLATINO DORATO  
PLATINUM GOLDEN BLONDE

**RAMATI  
COPPERS**



5.4  
CASTANO CHIARO RAME  
LIGHT COPPER BROWN



6.4  
BIONDO SCURO RAME  
DARK COPPER BLONDE



7.4  
BIONDO RAME  
MEDIUM COPPER BLONDE



8.4  
BIONDO CHIARO RAME  
LIGHT COPPER BLONDE



11.3  
BIONDO ULTRA PLATINO DORATO  
ULTRA PLATINUM GOLDEN  
BLONDE

**PERLA  
RAMATI  
PEARL  
COPPERS**



4.24  
CASTANO PERLA RAME  
MEDIUM PEARL COPPER BROWN



5.24  
CASTANO CHIARO PERLA RAME  
LIGHT PEARL COPPER BROWN



6.24  
BIONDO SCURO PERLA RAME  
DARK PEARL COPPER BLONDE



7.24  
BIONDO PERLA RAME  
MEDIUM PEARL COPPER BLONDE

**ROSSI  
INTENSI  
INTENSE  
REDS**



5.55  
CASTANO CHIARO ROSSO  
INTENSO  
LIGHT INTENSE RED BROWN



6.55  
BIONDO SCURO ROSSO INTENSO  
DARK INTENSE RED BLONDE



7.55  
BIONDO ROSSO INTENSO  
MEDIUM INTENSE RED BLONDE





**MOGANO  
MAHOGANY**



4.6  
CASTANO MOGANO  
MEDIUM MAHOGANY BROWN

5.6  
CASTANO CHIARO MOGANO  
LIGHT MAHOGANY BROWN

**VIOLA  
VIOLETS**



4.7  
CASTANO VIOLA  
MEDIUM VIOLET BROWN

5.7  
CASTANO CHIARO VIOLA  
LIGHT VIOLET BROWN

6.7  
BIONDO SCURO VIOLA  
DARK VIOLET BROWN

**DORATI  
MOGANO  
GOLDEN  
MAHOGANY**



4.36  
CASTANO DORATO MOGANO  
MEDIUM GOLDEN MAHOGANY  
BROWN

5.36  
CASTANO CHIARO DORATO  
MOGANO  
LIGHT GOLDEN MAHOGANY BROWN

7.36  
BIONDO DORATO MOGANO  
MEDIUM GOLDEN MAHOGANY  
BLONDE

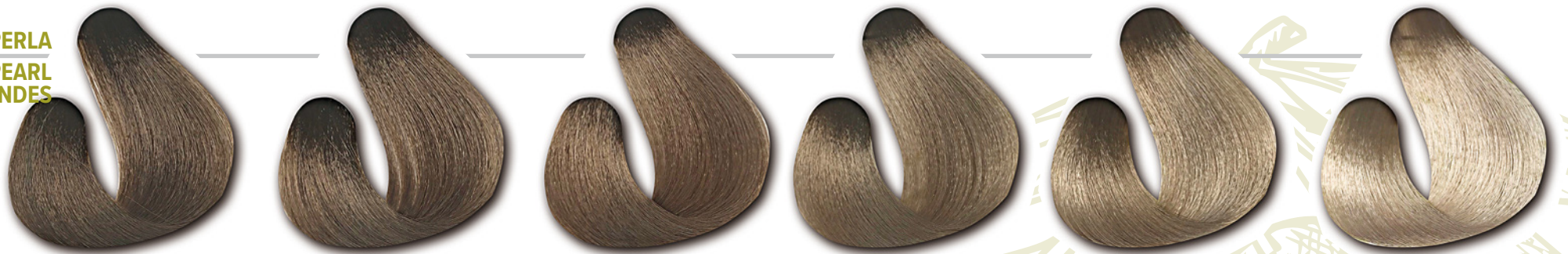
INFUSED WITH  
BIOLOGIC CERTIFIED  
OLIVE OIL  
ARGAN OIL  
SUNFLOWER OIL  
GRAPESEED OIL



CREMA COLORANTE  
PER CAPELLI  
HAIR COLOR CREAM

**IMPEVITA®**  
NATURAL ITALIAN BEAUTY

**PERLA  
PEARL  
BLONDES**



6.2  
BIONDO SCURO PERLA  
DARK PEARL BLONDE

7.2  
BIONDO PERLA  
MEDIUM PEARL BLONDE

8.2  
BIONDO CHIARO PERLA  
LIGHT PEARL BLONDE

9.2  
BIONDO CHIARISSIMO PERLA  
VERY LIGHT PEARL BLONDE

10.2  
BIONDO PLATINO PERLA  
PLATINUM PEARL BLONDE

11.2  
BIONDO ULTRA PLATINO PERLA  
ULTRA PLATINUM PEARL BLONDE

**SUPER-  
SCHIARENTI  
SUPER-  
HIGHLIFTS**



100  
NATURALE  
NATURAL

101  
CENERE  
ASH

107  
IRISE'  
IRIS

**NEUTRO  
CLEAR**



NEUTRO  
CLEAR



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NATURAL ITALIAN BEAUTY

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MADE IN ITALY





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SENZA RESORCINOLO.  
NO AMMONIA, NO PPD,  
NO RESORCINOL.

PROFESSIONAL  
**IMPERITY**  
MILANO®

PRODOTTO IN ITALIA  
MADE IN ITALY

**BIOLOGIC OLIVE TREES IN TUSCANY**

PRODOTTO IN ITALIA – MADE IN ITALY  
Imperity Italy, Viale Monza 347, 20126 Milano – ITALY  
[www.imperity.it](http://www.imperity.it)

